

Why choose between analog music and state-of-the-art audio tech when you can have it all? Meet PoBo Lifestyle

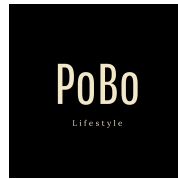


Unique works of art that play music

- Vintage music consoles refurbished with modern technology
- Mid-modern design pieces are given a second life
- From Portugal to Boulder reflects the personal journey of its founders, but also answers the appeal to bring the European Lifestyle to the US.

We merge impeccable mid-century design with world-class sound systems. What does it mean exactly? That we hand-pick mid-modern original, rare music consoles and then custom-fit them with modern audio components to bring these masterpieces to the 21st century. The tradition and beauty of old-school vinyl combined with the convenience of streaming music via Bluetooth or Sonos. Looks meet function.

Each console is unique, dates back 50 to 70 years, and undergoes a restoration process of over 100 hours of manual labor. In an industry where the tendency is to have increasingly smaller devices and to consume frequently to keep up with the latest technologies, we chose to cater to those who want to go in the opposite



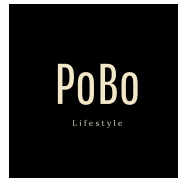
direction: make educated once-in-a-lifetime purchases, conscientiously opt to reuse materials, pay homage to bygone times. All without compromising on comfort and standard level. The same way you want your 1969 Mustang to have A/C, heating, and GPS navigation.



Vintage but brand new

The PoBo consoles are inspired by our European origins and travels around the world, being refitted in Boulder. From there they are shipped all across the United States, bringing incredible sound and elegance to various spaces and homes.

In the words of Adam Goering, one of our California clients, "Music is something that makes a huge impact on our lives and is deeply personal. If you have a passion for it, you strive to hear it as if you are in the same room with the artist. Beyond that, you hope to see the creation of the sound. I feel very fortunate to have found PoBo because my console has given me both aspects. The sound is deep and rich. And the console gives you the next best thing outside of having the artist in your living room."



Original. Rare. Exclusive.

PoBo stands for From Portugal to Boulder. We are a family from Portugal who moved to Colorado. We instantly fell in love with the striking Rocky Mountains views, the crisp open air, and the snow-covered landscape. Europeans at heart, we are passionate about effortless elegance that translates into carefully-designed and impeccably-executed objects.

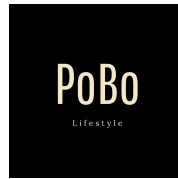
That's why PoBo was born in 2021. We wanted to create things that evoke our passions, a combination of everything we love about life: our origins, long summer days spent on the beach, hikes in the Flatirons, wonderful cuisine, nights around a fire pit, and our home decor.

Press Contacts:

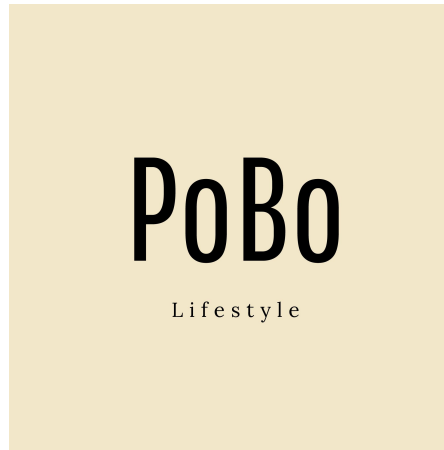
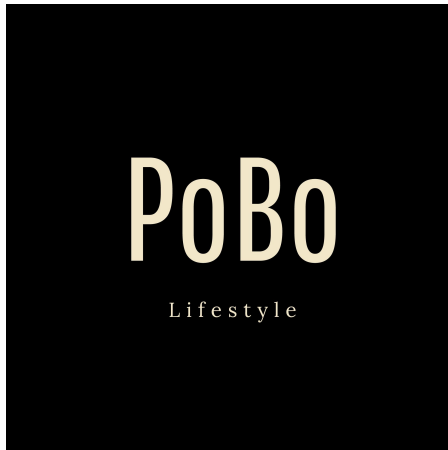
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Logos



QR code to website



Thank you.